



**ANGUILLA ANIMAL RESCUE FOUNDATION**  
**ANNUAL GENERAL MEETING**

**Wednesday, March 8th, 2023**

**5 PM - Roy's Bayside Grill, Sandy Ground**

**Present: AARF Members:** Johanna Pasila, Denise Graves, Suzie Donahue, Estelle Slade, Brigid Arcand, Vanessa Croft, Josefin Maestriperi, Natalie Hawkins-Peffer, Mark Baumwell (remote), John Gifford, Kim Gifford, Mike Jarvis, Mary Ann Jarvis, Mark Hale, Sally Hale, Jordyn Pickell, Carol Gilbert, Aveline Wilson

**Non-Members** - Mackenzie Landers, Jacqueline Vapenik

**1. Welcome: Johanna Pasila**

The President of AARF and Chair of the Annual General Meeting (AGM) opened the meeting at 5:04pm and welcomed the AARF members and participants present.

The Chair recorded that the notice of the AGM was sent out on 15 February 2023. The AARF bylaws require that notice is sent out at least 21 days in advance, which deadline was met. Therefore, the meeting could proceed.

**2. Acceptance of Agenda**

The Agenda for the meeting was accepted. The motion to accept was made by Denise Graves and seconded by Carol Gilbert

**3. Approval of Minutes of the 2022 AGM**

The minutes of the March 2022 AGM were approved by the meeting, with no changes. The motion to approve was made by Estelle Slade and seconded by Mary Ann Jarvis

#### **4. A few words from the President:**

Last year I was happy to report that AARF had had a good year in 2021 with record numbers in many areas, in particular the very essential fundraising and spay & neuter programs. As you will hear today AARF in 2022 broke all those records from the previous year.

I find these impressive numbers to be a result of many things. First and foremost I want to believe that AARF year by year, step by step, gets more recognized as a part of the community in Anguilla and the work we do is shifting from being *for* the community to *with* the community. The numbers also show that although many of our committee chairs have been working for the welfare of the cats and dogs in Anguilla for decades, they still have a lot to give. In the last year we have developed some of our programs and tried some new things, which you will get to hear all about in the committee reports. In the team this past year we also had some new Board members coming in with fresh ideas and lots of energy to make a difference. For example, with Josefin as the new Chair of Fundraising Events we have had lots of fun and very successful events this part year.

What I want to do before I give the floor to the other Board members is to introduce them all and thank this my wonderful team. I am both grateful and proud of all of you for the work you do, year after year, and having been the president of this organization for the past two years has been a privilege. Part of the team is also Morlens Veterinary Clinic with whom we work very closely and I want to take this opportunity to thank Morlens and its staff. And part of the team is also our members, volunteers and supporters both on and off island. Together we get the work done.

This meeting today will follow the traditional pattern. We will hear all the committees of AARF report on the work they have done in the past calendar year, the treasurer report on our financial situation and at the end you, the members, will elect the Board for 2023. After having heard the Treasurer's report we will start off with the Shelter, Adoptions and Spay & Neuter committee. These are the committees that deal directly with the animals and at the end of the day everything we do is for the cats and dogs of Anguilla, so it feels right to start there. We will have a Q&A opportunity at the end of the meeting, but feel free to ask any questions you may have also during the presentations. This is not a very formal occasion.



## 5. Treasurer's Report: Estelle Slade

### AARF

#### Treasurer's Report – Key Indicators

##### Year Ending 31<sup>st</sup> December 2022

○ <b>General</b>		
<b>Donations</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$12,590.97
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$ 5,639.48</i>
○ <b>Fund Raising</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$50,081.24
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$52,028.57</i>
○ <b>Total Income</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$62,356.86
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$63,756.94</i>
○ <b>Net Income</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$ 1,055.80
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$13,725.34</i>
○ <b>Expenses</b>	Average Monthly Expenses 2022	\$ 5,108.42
○ <b>Added to</b>		
<b>Designated Funds</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$77,381.02
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$51,331.68</i>
○ <b>Spent from</b>		
<b>Designated Funds</b>	1 <sup>st</sup> January to 31 <sup>st</sup> December 2022	\$87,345.49
	<i>1<sup>st</sup> January to 31<sup>st</sup> December 2021</i>	<i>\$46,558.34</i>

- AARF could not operate without donations, contributions and fundraising efforts, week-in, week-out.

- The funds that AARF raises, holds and disburses are made up of what we call, “The General Fund” and “The Designated Funds”. We call them designated funds, because they have each

been created and initially funded by donors for a specific project or need, and they are topped up with ongoing donations from new and regular AARF supporters, either through PayPal, through our US bank account, or locally. When we receive a donation from a supporter who does not express a preference as to how they would like the money to be spent, it is placed in the general fund, which is used almost entirely for the day-to-day running of the AARF shelter, including veterinary fees,

boarding fees, shelter maintenance and shelter management. Also put into the general fund are the proceeds of the Second Chances Thrift Store, and, usually, money raised from one-off fundraising events and campaigns. There will be times, however, when we see that one of our specific funds is running low, in which case, we may hold a campaign to raise its profile, and to add to its balance. In 2022 we did exactly that for the Spay and Neuter fund, which, as you will hear in another report this afternoon, had an incredibly successful year in terms of numbers of surgeries, which in turn meant that, if those figures are to be maintained in 2023, we needed to replenish the fund. We therefore held a GoFundMe campaign, a general profile-raising mailshot, and we were also fortunate enough to have a generous supporter offer a significant donation, if we were able to match that amount with our own efforts; I am pleased to say that we did exactly that. I cannot give Suzie Donahue enough praise for her work.

- The amount of non-specified donations received in 2022 increased from the 2021 total, thanks largely to a single donor who preferred for his gift to be used for general shelter expenses. In the previous year, more private contributors asked that the money they remit be added to one of the designated funds, and of course, we act solely upon the donors' instructions.
- In a hugely successful fundraising year, both in terms of money and profile-raising, 2022's events included the island's favourite thrift store, once again fully operational after the pandemic, two eagerly anticipated Wine and Whiskers events held at the home of a supporter, a Barks and Barre event hosted by AXA Retreat, a Pup Quiz hosted by Roy's, and our annual Superbowl event hosted by Elvis's. We thank all our hosts for their continued support, and acknowledge the work of their staff in hosting these great events. The thrift store, and these other events, generated in excess of \$50,000. A further \$12,300 was raised through merchandise sales, membership dues, adoptions of pets, and private donations. All these collections were used for the general running of the shelter. Our fundraising total for 2022 was marginally lower than the amount raised in 2021, but that was solely due to the successful GoFundMe campaign, launched in July 2021. This year's total was almost entirely the result of efforts locally. It is heart-warming to see regular contributors and supporters digging ever deeper to support this special organisation, and equally heart-warming were the many small contributions from people who were moved in some way to respond to our appeals and efforts. Anguilla animal lovers, we thank you all.
- It is clear to all of us that although we now have some funds available to spend on important specific projects, regular fundraising drives are needed not only to generate funds to run the shelter, but also to raise the profile of AARF, and to spread the word about the valuable work carried out by our volunteers. The success of the fundraising events held in 2021 and 2022, despite the island's challenges has encouraged us to run several more fundraisers in 2023, including so far this year, our collaboration with Elvis' Bar and Restaurant for the Superbowl Event, and a beautiful Sunset Pawty

held at the Four Seasons Resort. And you won't want to miss the re-launch of our bingo evening here at Roy's in 10 days time. The lynchpin of our fundraising efforts, the year-round Second Chances Thrift Store continues to provide us with much of the day-to-day funding needed for the shelter, whilst at the same time providing a genuine service of the supply of new and gently-used donated items to the wider community.

- Since 2013, we have paid, and continue to pay, a monthly shelter management fee to Morlens Veterinary Services. This annualised expenditure, plus some additional shelter maintenance costs represents 32% of AARF's total annual expense for 2022, with veterinary fees for the treatment of AARF animals accounting for another 63%. Thus, only around 5% of the total operating expenses of AARF in 2022 was for non-veterinary related items, and was principally spent on education, advertising and marketing, website maintenance and business licences, including the vital annual fees of maintaining our US- registered company and bank accounts. 2022 returned an operating surplus of just over \$1,000, with some \$58,000 of the general fund being spent on vet fees, shelter maintenance and shelter management. It is worth noting that the average cost of our operations now runs at around \$5,100 per month, and that does not include the disbursements from the special funds.
- The cost of providing care for Anguilla's animals is, of course, much greater than that that \$58,000 spent from the general fund, and it continues to be supplemented by disbursements from the spay and neuter programme, and other designated funds.
- Moving on to the designated funds – those funds set up for a specific purpose, and not part of the general running costs - in addition to the income of \$62,300 highlighted above as operating income, all of which is used towards the general running of the shelter, the cost of merchandise for resale, business expenses, etc., a further \$77,400 was donated by supporters of specific projects, such as the spay and neuter programme, the West End feeding station, the shelter improvement programme and the education programme. From those combined funds, and thanks to a surplus in 2021, a total of \$87,300 was disbursed in 2022, the details of which will be given in separate reports. It should also be pointed out that money put into the numerous coin boxes on show in stores and key points throughout the island, and emptied frequently, are put directly into the spay and neuter programme. Also included in the totals noted above, were the proceeds of the the 2022 Spay and Neuter GoFundMe campaign referred to earlier in my report, which generated \$21,600, either directly or through additional mailshots and appeals.
- It can therefore be summarised that a total of \$145,300 was spent in the calendar year 2022 directly on the treatment and care of Anguilla's rescue animals, all thanks to, and on behalf of, the generous support of Anguilla's friends and supporters, and of course, my tireless colleagues on this board. My report demonstrates how much we need; their reports will demonstrate how much we care.

## **US Directors' Report - (Read out at Meeting by President - Johanna Pasila)**

### **Mark Baumwell**

Roles:

- U.S. Director
- Webmaster
- Communications

#### U.S. Director

I'm the U.S. Director overseeing the Anguilla Animal Rescue organization in the USA.

AARF, the Anguilla Animal Rescue Foundation, is based on Anguilla and has the bulk of responsibilities for our mission. But AARF has a United States based subsidiary corporation, the Anguilla Animal Rescue Corporation or AARC.

AARC is an established non-profit corporation in the USA. It exists to provide non-profit services and abilities. AARC's most important function is the ability to accept donations from US citizens that are tax-deductible (where applicable by US tax law).

To be able to let people make tax-deductible donations, AARC has a U.S. bank and has registered with the IRS, state entities (we are registered in Florida), various charities, and has a U.S. corporate address in the state of Nevada.

All this allows AARC to -- very, very gratefully -- accept donations from people wanting to mail us checks and donate to us via PayPal as well as various corporate and other granting services.

Over the last year, we've received donations via the mail, PayPal, PayPal Giving Fund, corporate matching funds (that were directed to do so by employed AARF supporters), Amazon Smile and more. We have recently added Stripe and RSVPify to help with fundraising functions.

Sadly, Amazon has decided to end its "Smile" program, which was a fabulous program. AARF benefited from The program with some \$3,413 in revenue (there is still a final disbursement to come) with 203 customers who supported us. Supporters can still help us via Amazon when we create lists of items we need.

Many, many thank yous go to everyone who has supported us with donations!

I plan to continue my role as the U.S. Director in 2023.

## 6. Committee Reports

### 6.1 - Shelter: Johanna Pasila & Vanessa Croft

For 15 years AARF has had a shelter that welcomes homeless cats and dogs at no charge. We partner with Morlens Veterinary Clinic from whom we buy veterinary services and who manages the shelter, the shelter animals and our adoptions and in whose facilities our shelter is located in Sandy Hill. We want to take this opportunity to thank each and every staff member of Morlens for all the hard work they do. Not only for AARF, but for the animals of the island in general. So a big thank you to Dekha, Aarmani, Shenelda, Andrew, Carlos, Emil and the great veterinarians Dr. Garry Swanston, Dr. Sade Swanston and Dr. Orissa Singh.

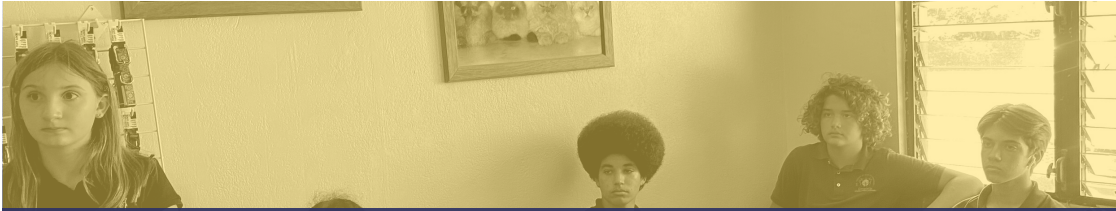
A big shout-out also to the other volunteers that help AARF keep the shelter running. Reg and George for example, who bring in the Daily Herald left-over newspapers for us to use in the crates and runs. There are many small screws and bolts in every well-oiled machinery that we depend on for things to run smoothly.

From time to time we have had more full-time staffing of AARF Volunteers at the shelter, but it is challenging to make that commitment of human resources since we all work as volunteers and the shelter is open whenever the clinic is open – 6 days/week. However, this year two dedicated volunteers – Jordyn and Fiftin – started coming in for a few days each, every week, so now we again have AARF volunteers present almost every morning which is great when visitors and potential adopters come in. Thank you ladies, you make a big difference.

Visitors are always welcome to the shelter when we are open and encouraged to spend time with the cats and dogs to help socialise them. Further to the drop-in volunteers we also run different kinds of volunteer programs. For four years now we have had the medical students from St. James School of Medicine come in every Sunday when the shelter and clinic are closed. For an hour or two they play with the puppies and kittens and the bigger dogs get long walks. The program runs seamlessly from year to year with the AARF contact/the so called shift leader finding a new replacement to take over before finishing school and leaving the island. In 2022 Belinda “Lindy” Smith started off as the shift leader and now the program is headed by Mackenzie Landers. I want to say a big thank you to all the medical students for everything they do. Not only volunteering on Sundays, but also helping out with transportations and fostering and other things where extra hands are often needed.

#### **Omololu Animal Advocates:**





I developed the Animal Advocates Programme as a part of the Omololu International School Middle School Grade 8 Electives.



*This elective is designed for the civic-minded animal enthusiast. In this elective we will focus on issues that animals face in our community, in our country, and around the globe. We will learn about subjects such as community cats and TNR programs, humane education and encouraging the adoption of pets from shelters, endangered species conservation efforts, wildlife rehabilitation and sanctuaries, and much more. Students will have the opportunity to volunteer in socializing puppies and learn about basic veterinary care. This activity will involve some off-site visits which will be announced for parent approval beforehand. We will also design and implement an animal-related service project to benefit the local animal welfare organization.*

CONNECTING WITH CHILDREN





The big thing we did at the shelter this year is that we upgraded the puppy play area in the back with an artificial grass turf, paid by a supporter of AARF. Not only has that significantly upgraded the looks of the play area that used to be just dirt, but it makes it much more pleasant for both volunteers and puppies to spend time there – and the puppies stay a lot cleaner! (see photos below)



## 6.2 - Adoptions: Vanessa Croft

AGM 2023

# AARF ADOPTIONS

*STATISTICS FOR THE YEAR 2022*

## THE YEAR IN REVIEW

### WITH REGARDS TO

puppy adoptions  
kitten adoptions  
international adoptions  
social media  
target demographic





## **STRENGTHENING OUR NETWORK FOR INTERNATIONAL ADOPTIONS**

I continued to work closely with the international dog rescue agency, Fly to Freedom, in order to directly track puppies into their network. This allowed us to reduce shelter costs by sometimes transferring puppies and dogs directly to Fly to Freedom. It also allowed several adult dogs to be saved.



## ***TRACKING LOCAL INTEREST***

### **SEEING PETS AS PRODUCTS**

Although it may seem a bit sterile to see the cute animals in the shelter as products, it has helped in that viewing their marketability and making preemptive decisions allows us to cut costs and streamline the adoption process.



**134 DOGS**  
**FOUND FOREVER HOMES**

## ***DATA ON LOCAL DOG ADOPTIONS***

### ***AESTHETIC***

Dogs which are solid brown, black or had large stand up ears were not popular picks for local adoptions.

### ***AGE***

Dogs older than 12 weeks were not popular picks for local adoptions.

### ***MALE***

36 dogs adopted

### ***FEMALE***

34 dogs adopted



# 71 CATS

## FOUND FOREVER HOMES

### ***DATA ON LOCAL CAT ADOPTIONS***

#### ***AESTHETIC***

Cats which are fully black, tortoise shell or fully ginger are adopted at a lower rate.

#### ***AGE***

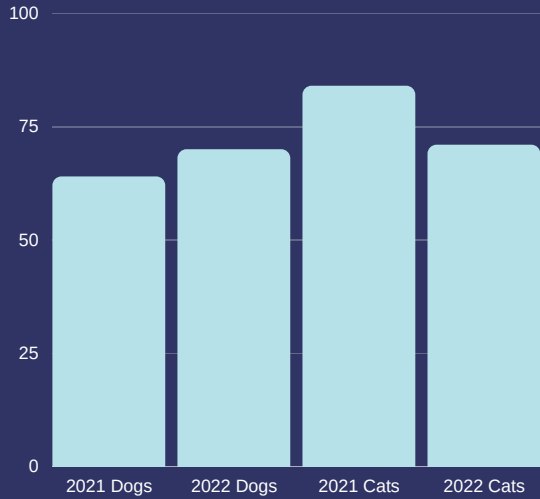
Cats older than 12 weeks were not popular picks for local adoptions.

#### ***MALE***

37 cats adopted

#### ***FEMALE***

29 cats adopted



## LOCAL ADOPTIONS

### COMPARISON TO PREVIOUS YEAR

This graph compares the number of animals adopted locally in 2022 to those adopted in 2021



64  
DOGS

48%

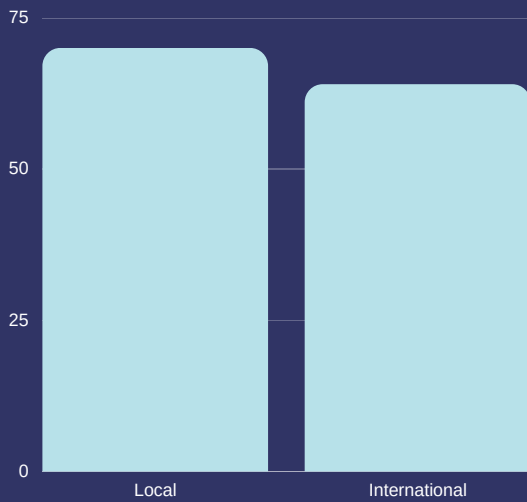
### INTERNATIONAL DOG ADOPTIONS

During the year 2021, international adoptions accounted for 74% of our total adoptions. This decrease shows that we are doing good work in advertising and promoting dogs for local adoption.

# *DOG ADOPTIONS*

## COMPARISON

This graph compares the number of dogs adopted locally to those adopted internationally.



# *3 CARGO FLIGHTS*

in collaboration with  
Fly to Freedom Dog Rescue

## FEBRUARY 2022

A flight was organised which took 6 AARF adult shelter dogs.

## JULY 2022

3 AARF shelter dogs were able to be saved on this flight.

## OCTOBER 2022

6 AARF adult shelter dogs were able to find forever homes on this flight.

## **AREAS OF CONCERN**

General health and wellbeing of the dogs in the shelter environment continues to be an area for improvement.



## **SUGGESTIONS**

More careful attention to cross contamination.  
Giving dogs their second vaccination,

OVERVIEW

# *SOCIAL MEDIA*

## *STRATEGY AND PROMOTIONS*

# *MARKETING TOUCHPOINTS*



increased reach



increased interaction



reels

***@AARFANGUILLA***



**FACEBOOK**



**INSTAGRAM**



***AARF'S  
PLATFORM***

***ABOUT 5,500 TOTAL  
FOLLOWERS ON FB & IG***

We use the platform to find and engage with customers, drive adoptions and donations through advertising and promotion, gauge target audience trends, and offer support.



# MARKETING



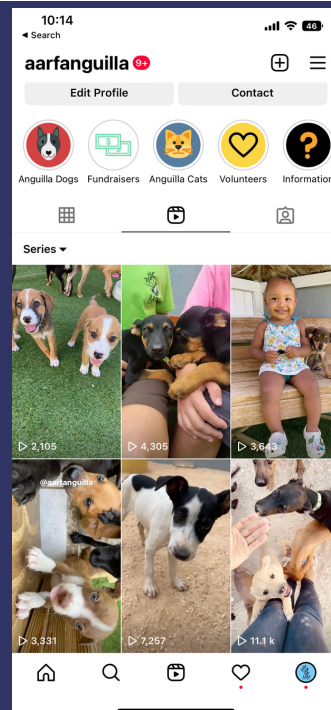
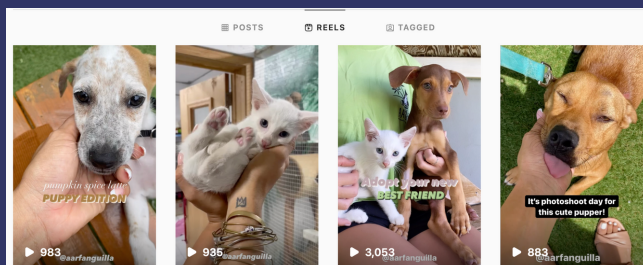
## BRANDING EFFORTS

During Summer of 2022, I stepped down as PR manager and graphic designer for AARF. The role has now been distributed amongst committee members based on individual campaigns.

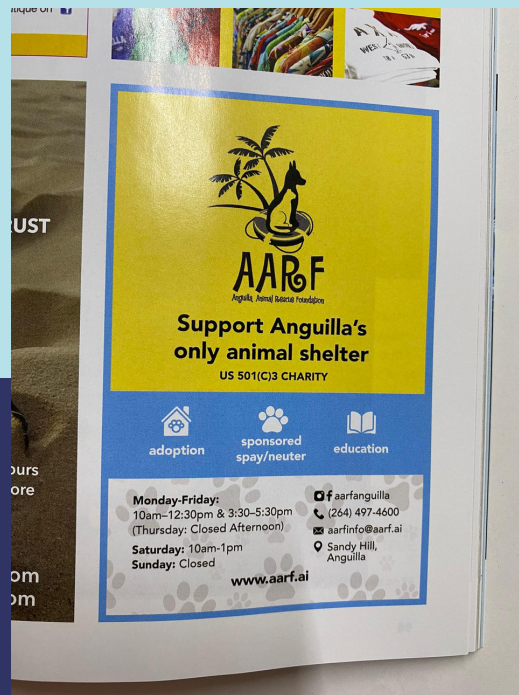
## SOCIAL MEDIA CAMPAIGNS

- Spay/Neuter
- Various events
- Go Fund Me
- Free Kitten Promos
- Meet your BFF
- Education Campaign

# REELS FOR INCREASED REACH AND FUN!



# TRUE ANGUILLA FEATURE



## **6.3 - Spay and Neuter: Suzie Donahue**

AARF AGM Report – March 8, 2023

I am pleased to announce that AARF sponsored a total of 705 spay/neuter surgeries in 2022!

We are extremely grateful to the veterinarians at Morlens Vet Clinic – Dr Garry Swanston, Dr Sade Swanston and Dr Orissa Singh and the staff – Shelnelda, Aarmani, Andrew, Emil, and Carlos for their assistance in making this a record breaking year.

I would be remiss if I didn't also thank Dr Patrick Vanterpool, the first president of AARF and the now retired Chief Veterinary Officer for over 25 years at the Dept AG, whose assistance with this project beginning in August thru Dec brought in several surgeries. His familiarity with Anguilla, and people plus his knowledge of the culture has proved invaluable. Of the 705 completed surgeries Dr Vanterpool brought in **275** - a staggering 39% in 5 months.

As our total surgeries steadily increase specifically from 2021 /521 to 2022/705, we are hopeful that the number of unwanted puppies and kittens brought to our shelter will decline.

Since we began this program in July of 2003 almost 20 years ago we have completed a total over 5600 surgeries.

Of course, this program is responsible for the largest of our expenditures and is supported by donations to our spay/neuter fund which include several generous donors, our donation boxes that you see around the island at supporting restaurants and businesses, and our fund raising projects that are specifically aimed at spay/neuter including our recent and ongoing GoFundMe.

Specific donors I'd like to thank include Becky Besson/Stuart Cooper, Pam and Tom Anderson, Chris and Sue Mastroianni, Dr Allison Newman and Sara Tecchia who all gave generous donations in 2022.

As the chairperson of this program since we began, I am grateful to everyone who has been a part of this project including all the responsible pet owners who participated. Thank you.

## **6.4 - Policies and Procedures: Denise Graves**

Though there were no changes to the AARF Bylaws for 2022, a subcommittee consisting of Denise Graves (Chairperson), Brigid Arcand and Suzie Donahue, met during the fourth quarter to review the governing document. Some suggested minor changes were presented to the AARF Board of Directors. As these changes are not critical to the operations of AARF, the subcommittee will meet in 2023 to continue review based on comments received.

## **6.5 - Membership: Jackie Pascher - (Presented by Johanna Pasila)**

Our membership for 2022 was 44 members. Our membership prices are \$10 for a single person and \$25 for a family. We sent our renewal notices for 2023 and we are still getting payments through PayPal and from people on island.

I would like to take this opportunity to thank Jackie Pascher, one of AARF's most long-term volunteers, for everything she has done for the organisation and the animals and the pet owners of Anguilla during her many years with AARF. Jackie has now stepped down from the Board, on which she has held various positions over the years, most recently Chair of the Membership Committee.

## **6.6 - Education: Johanna Pasila**

The Education Committee promotes responsible pet ownership and welfare of animals in Anguilla in line with the objectives of AARF. The aim is to interact with the community and provide helpful information and guidance about how best to care for our pets and the animals around us – with or without homes.

The work includes everything from providing pamphlets at the shelter and clinic and writing articles for the newspaper and social media to school visits and other forms of interaction with the community such as doing an animal related storytime session at the public library and, this year for the first time, also a billboard campaign.

School visits: With the goal of ensuring that everyone in Anguilla is familiar with AARF, the work we do and that our door is always open, we tour the public and private schools of the island. This year we visited a total of twenty-one (21) classes. Our program strives to talk to all 4<sup>th</sup> graders in the country every year, this way slowly working our way through all the students. Since we were prevented from doing school visits during the Covid-19 period we this year ambitiously scheduled all 4<sup>th</sup> and 5<sup>th</sup> grades, as well as some other classes where the schools had specific requests. We still have another handful to do this spring before the end of school year. We usually bring a shelter puppy along for the visit and have a presentation that can easily be adapted to the age of the audience. It is really rewarding to meet with the students and talk to them about their experiences with cats and dogs and it only takes an hour out of your day. So we warmly invite anyone interested in doing school visits with us to reach out.

Billboard campaign: The other big thing we did this year was the billboard campaign. It had been in the making for a long time but in November the Billboards finally rose and the feedback has been overwhelmingly positive. So much so that the AARF Board recently decided to extend the campaign for a few more months and move some of the billboards around to new locations to get maximum exposure. The campaign was done in partnership with Morlens Veterinary Clinic and the Department of Natural Resources that we had invited to participate. The billboards (six in total) have five core messages: 1) Love – Don't Abuse; 2) Adopt – Don't Shop; 3) Rehome – Don't Abandon; 4) Report – Don't Poison; and 5) Spay & Neuter – Don't Litter. In parallel with the billboard campaign we also ran articles elaborating on the messages as sponsored ads on social media and in the local newspaper The Anguillian.

I want to take this opportunity to thank The Anguillian for their continued support of AARF by letting us run our educational columns free of charge.



AGM 2023

# EDUCATION

**TAGLINE**







**LOVE**



**DON'T ABUSE.**

@AARFANGUILLA



**LOVING AN ANIMAL MEANS MAKING SURE IT IS KEPT SAFE, HAS ACCESS TO CLEAN WATER, HEALTHY FOOD, SHELTER, AND HUMAN KINDNESS AT ALL TIMES.**

**REPORT**



**DON'T POISON.**

@AARFANGUILLA



**THE PROBLEM BEHIND DISTURBING DOGS IS IRRESPONSIBLE OWNERS. FOLLOW PROTOCOL AND MAKE A REPORT TO THE AUTHORITIES.**

**SPAY/NEUTER**

**DON'T LITTER.**

@AARFANGUILLA



**THERE ARE MORE DOGS AND CATS IN ANGUILLA THAN THERE ARE HOMES. DON'T LET YOUR PETS HAVE LITTERS FOR WHICH YOU CAN'T PROVIDE HOMES.**

**ADOPT**



**DON'T SHOP**

@AARFANGUILLA



**SAVE A LIFE FOR ONLY US\$25. INCLUDES HEALTH CHECK, FIRST VACCINE, & SPAY/NEUTER SPONSORED BY AARF.**

**REHOME**



**DON'T ABANDON.**

@AARFANGUILLA



**HELP CONTROL THE STRAY POPULATION BY SURRENDERING YOUR UNWANTED CATS AND DOGS TO AARF.**

**WORKING TOGETHER TO PROTECT ANGUILLA'S ANIMALS**




**Morlens Veterinary Clinic.**

## **6.7 - Fundraising & Events: Josefin Maestriperi**

We have had a fantastic year with fundraising through events! Varying from relaxed beach gatherings to cocktail parties, we have really found the importance of upholding different types of events to appease to all of our supporters.

Our profits during my time as chair are to date:

April- Yoga: \$315.00

May- Wine & Whiskers: \$2476.00

November- Trivia: \$1147.00

December- Wine & Whiskers: \$2427.00

January- Sunset Pawty (FS): \$3422.17

February- Super Bowl: \$1202.00

TOTAL PROFIT: \$10,989.17

The Sunset Pawty at the Four Seasons Resort in January is to date the second most profitable function ever in AARF history, only being trumped by a fantastic yard sale in 2013. We have an upcoming Bingo event at Roy's Bayside Grill on Saturday, March 18th, so please come and join us all for a night of fun with great prizes!

There are many people to thank that make all of these events a success; the attendees, sponsors, donors and the fundraising committee who work tirelessly to make these functions a reality!

## **6.8 - Fundraising & Second Chances: Brigid Arcand**

Second Chances Thrift Shop in the Farrington was open for three mornings a week for the year 2022. Due to a terrific and dedicated volunteer staff, this fundraising arm of AARF runs very smoothly. As a result, donations and sales have increased, as has the awareness of our mission to raise funds for the shelter of cats and dogs in Anguilla. Last year, we managed to increase our gross sales by approximately US \$13000.00 over the previous year's total.

If you are not aware, we have a Facebook page and an Instagram page, managed and handled by our volunteers. Please look for us on social media and like and share our posts.

AARF merchandise is available for sale at the AARF Shelter located at Morlens Veterinary Clinic, as well as at SeaSpray Boutique at the roundabout above Sandy Ground. Pam Miller at SeaSpray is instrumental in selling our hats, t-shirts, bumper stickers and more. Thank you to Pam for helping spread the word about AARF.

Once again, I'd like to throw a big happy shout out to all of our volunteers for their hard work and dedication to making the shop an ongoing success. Their creativity, generous enthusiasm and positive attitudes make the shop fun and innovative, despite our limitations, and keep the shoppers coming in the door. Also, another thank you is due to the community that keeps us in donations, business, and laughter.

Respectfully Submitted, Brigid Arcand

Vice President & Manager of Second Chances Thrift Shop.



## 6.9 - Communications: Vanessa Croft & Mark Baumwell

**Vanessa** - Please see above, under point (6.2).

### **Mark Baumwell - Webmaster/IR**

The new web site at [www.aarf.ai](http://www.aarf.ai) has information, bios, stories and more. It has a simplified look and is easily consumable on all platforms. Please check us out.

I modify the site as needed and will continue to do so; I also perform IT related things such as our domain's site, AARF emails, etc.

### Communications

The Communications Chair oversees AARF's public face to the world as we communicate on social media, our web site, emails and printed materials. In general, this is decentralized so that our many talented contributors have the voice of AARF; the Comms Chair exists to help us project a unified voice to the world

Communications vehicles include:

- Our Facebook pages.
  - 1) For the main AARF page, search for "AARF Anguilla". That is: AARF space Anguilla with AARF in all caps and the word Anguilla capitalized normally
  - 2) For the Second Chances thrift store, search for aarfthriftshop
- We have three Instagram pages:
  - 1) our adoptions page, which has photos and details on pets available for adoption. It's aarfadoptions (one word, all lower case)
  - 2) our mainstream Instagram page. It's aarfanguilla (one word, all lower case)
  - 3) For the Second Chances thrift store, search for aarfthriftshop
- We have a mailing list powered by MailChimp. It has news and stories. Email us at [aarfinfo@aarf.ai](mailto:aarfinfo@aarf.ai) to get added to the list.
- Printed materials of all kinds
- Public events
- School visits
- and more

Email us at [aarfinfo@aarf.ai](mailto:aarfinfo@aarf.ai) if you have questions or comments.

## **7. Executive Committee Election**

The Chair noted that the membership shall at each AGM elect the members of the Executive Committee, which shall be responsible for the management of the affairs of AARF until the next AGM. Members in good standing can submit their nominations before the next AGM.

### **Nominations received to date for the 2023 Executive Committee:**

- **President: Johanna Pasila**
- **Vice President: Brigid Arcand**
- **Secretary: Natalie Hawkins-Peffer**
- **Treasurer: Estelle Slade**
- **At-Large (2): Vanessa Croft & Josefin Maestriperi**
- **Directors: Suzie Donahue & Denise Graves (permanent position)**
- **US Directors: Suzie Donahue & Mark Baumwell (permanent position)**

It was recorded that all nominees had accepted their nominations and meet the required qualifications in the bylaws.

The Chair noted that since all candidates were running unopposed the AGM could elect them by show of hands unless there were any objections to their election. There were no objections to election of the candidates as nominated.

The Officers and the Executive Committee were unanimously elected by the meeting. The President thanked the meeting for the confidence.

## **8. Discussion / Other Business**

The topic of 'ear clipping' was briefly discussed in regards to TNR (trap, spay/neuter and release). It was confirmed that this practice is adhered to by Morlens Veterinary Clinic.

## **9. Question & Answer Session**

There was a couple questions about the billboards which led to a discussion about new locations for them.

Mackenzie, Med-student and volunteer, informed everyone about a program offered in St. Vincent where the Med-students assist the vets. This was briefly discussed and it was noted that this is something that in the first instance would have to be discussed with Morlens Veterinary Clinic.

## **10. Adjournment**

The Meeting was adjourned at 6:21pm